

# **THE LANDING**

BAY OF ISLANDS NEW ZEALAND

MEDIA KIT

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# The Bay of Islands

Situated in Northland region, in the far north of New Zealand's North Island, the Bay of Islands is home to some of the world's most spectacular coastal scenery. Named for the 144 islands scattered along its coast, the region is known for its long sunshine hours, marine leisure activities, and abundance of fresh produce.

The Landing is located on the southern tip of the Purerua Peninsula, in the

northwestern Bay of Islands. Despite its absolute peace and seclusion, it is just a 55-minute helicopter flight from Auckland City. Alternatively, The Landing is half an hour by car from Kerikeri or a 35-minute scheduled flight from Auckland International Airport. The Landing can also be accessed by car directly from Auckland City, a drive of around four hours.





*“Whatungarongaro te tangata toitū te whenua”.*  
“As man disappears from sight, the land remains”.  
Māori proverb





# The Residences

Four architecturally designed homes, known as The Residences, are set within The Landing's 1000-acre property. Each Residence is a singular, refined retreat set in a unique landscape. Spacious and relaxed, they can cater to small or large groups, providing privacy, total flexibility, and attentive personal service. A private chef is

available to cater all meals. On-site activities available to guests include wine tastings, kayaking, paddleboarding, biking, tennis, and guided kiwi-spotting walks, all of which are included in each stay.





# Cooper Residence

Taking in 360-degree views from a headland position, The Cooper Residence is a distinctive retreat, home to a significant collection of New Zealand art and artefacts. Its spaces range from expansive indoor and outdoor entertaining areas and a grand wine cellar and tasting room, to intimate

conversation and contemplation corners, a library, outdoor fireplace and observatory tower deck. Each of the five bedroom suites has its own character, including the atmospheric retreat of the suite in the residence's elliptical stone observatory tower.





# Gabriel Residence

Designed in the style of a contemporary hunting and fishing lodge, the four-suite Gabriel Residence is a relaxing base from which to explore the Bay of Islands.

Three lounges, a games room, firepit and a huge entertainer's kitchen make it ideal

for hosting multi-generational family vacations or escapes with a group of friends.





## Vineyard Villa

A quietly sumptuous haven of stone and layered timber textures set among the vines, this modern villa has a master suite and two king bedrooms, and an open plan living and entertaining space that flows out to a deck and pool area.





# The Boathouse

Designed with an air of simple luxury, The Boathouse captures the spirit of the quintessential New Zealand holiday – lounging in the sun, enjoying good food and wine with friends and family, and spending long days in or on the water. The mezzanine king master bedroom is warmed by all-day sun, and a view across

rolling pasture. Internal shutters that open to the double-height living space and look through to a view of the bay. Downstairs, a timber-lined twin room opening to the garden offers generous family accommodation.



# Architecture And Design

Each of The Landing's four Residences is designed to frame a unique aspect of New Zealand's beautiful landscape, to encourage contemplation and appreciation. Considered residential site planning and native planting has resulted in a rolling hill aesthetic across the property that enhances the feeling of space, seclusion and privacy.

Across the Residences, sustainable design is a recurring element. Windows and ranch sliders open wide to provide natural cross-ventilation and airflow, high levels of insulation keep the interiors warmer in winter and cooler in summer, and locally sourced stone and FSC-certified hardwood timber bring natural textures to both the interior and exterior of the houses.

**Cooper Residence:** The Cooper Residence was designed by acclaimed New Zealand architect Pip Cheshire, with the interior created by renowned Seattle designer Terry Hunziker. It was finished in 2012 and has remained a beloved vacation home for Peter Cooper and his family. It can sleep up to 12 and has a floor area of 1142m<sup>2</sup>, including the Barrel Room.

**Gabriel Residence:** Designed by Cheshire Architects and completed in 2009, the Gabriel Residence was envisioned to be a building that, from the outside, would start to relax into the land over time and take on some of the colouring of the surrounding trees and landscape. Located on a beautiful piece of coastline, the lodge can sleep up to

8 and has a floor area of 1000m<sup>2</sup>.

**Vineyard Villa:** The Vineyard Villa was completed in 2015. It was designed by Nat Cheshire, with an interior created by Seattle-based spatial designer David Lucas. Made up of two simple forms straddling a stone landscape wall, it has a tectonic and material strategy drawn from the land and pursuing mass and organic warmth. Its outlook sweeps over hills and through a valley to the sea. It can sleep up to 6 and has a floor area of 231m<sup>2</sup> plus 73m<sup>2</sup> of balconies and courtyards.

**Boathouse:** Built in 2003 and designed by prominent New Zealand architect Pip Cheshire, the Boathouse's traditional

form has been given an elegant modern interpretation in natural wood and stone. This small but highly serviced building was built to the floor plan of a 19th century shearing shed that once stood on the site. Perched on the water's edge, the Residence is a great base for active holidays. It can sleep up to 4 and has a floor area of 140m<sup>2</sup>.







# The Landing Experience

A gateway to adventure and discovery... quiet luxury and the finest personal service.

The magic of The Landing reaches well beyond the restful retreat that each Residence provides. The entire Landing property, including six private beaches, bush walks, bike tracks, a tennis court, gym, and quiet waters perfect for kayaking and paddle-boarding, is completely at the disposal of guests staying at the Residences.

The world's finest game fishing, sailing, diving and golf are within easy reach and The Landing's private boat is available for skippered use.

Guests can rise early for a hike around the estate, or head out after dark for a guided kiwi-spotting walk. The winery team can take guests through a tasting of The Landing wines at the on-site winery, and if desired, The Landing's private chef will lead a tour of the on-site gardens and orchard, where guests can pluck their own fruit and collect fresh free-range eggs in true New Zealand style. Every aspect of every stay will be carefully tailored to suit the bespoke needs of the guests, from dining to activities and itineraries.

*"We try to give our guests a luxury premium version of what locals do on holiday... catching your own fish for dinner, swimming in the ocean, enjoying walks through the bush, hiking on the extensive trails, spotting wildlife, birds, kiwis... It's really a connection to the land." BRETT MICHALICK, Skipper and Guide*





## Food and Wine

One of the great pleasures of a visit to The Landing is the exceptional food and wine experience.

The Landing's executive chef can create bespoke, garden-to-plate menus to suit any taste, pairing dishes with wines from The Landing's own vineyard. Guests are welcome to tour the sustainable, innovative on-site vineyard and enjoy the best of the Bay of Islands' outstanding local produce.

Outdoor terraces, courtyards, gardens, even the jetty, let guests enjoy spectacular dining settings through different seasons and times of the day. If desired, an entire stay can be designed around culinary experiences, with guided visits to local wineries and artisan food producers. Ingredients can also be selected and origins of the food traced.

Guests can even take personal cooking lessons with the executive chef using local ingredients they have gathered themselves: the ultimate foodie journey.

*"My food focus is what we can grow in our gardens and what's fresh, with a focus on seafood, as well as what guests have requested. What guests seem to enjoy most is when I can tell the story of what I've picked that day from the garden."* MATHEW COOK, Executive Chef

*"We grow and make wines that are authentic expressions of this unique and beautiful place. Careful work in the vineyard and a light touch in the winery allow the wines to speak of the land and season."* BEN BYRNE, Head Winemaker







# Sustainability

As custodians of The Landing, we are committed to honouring its history and potential by evolving, developing, and rejuvenating the land, nurturing its people, and sustaining its culture. As a place where Māori and Pākehā people have lived and worked together for over two centuries, we regard The Landing as bicultural turangawaewae – somewhere both cultures can regard as a foundational ‘place to stand’ and where guests can feel connected to and empowered by this shared history. The property is a taonga (treasure) that will increase in value over time under our kaitiakitanga (guardianship).

## TOITŪ ENVIROCARE

The Landing is the first luxury lodge in New Zealand to be certified carbonzero by Toitū Envirocare, with The Landing Wine vineyard and winery joining a small handful of New Zealand winegrowers and wineries certified as carbonzero organisations.

*“We have continued to work patiently to restore the environment and natural heritage of The Landing through reforestation, eliminate predators of our native birdlife and develop our sustainable vineyard, as well as contribute to environmental preservation more broadly through working to reduce our carbon emissions.” PETER COOPER, Founder, Cooper and Company.*

*“We are honoured to be kaitiaki (guardians) of the unique natural landscape, native wildlife and cultural heritage that lie within this property. All of these taonga (treasure) have potential to be negatively affected by climate change, so we feel a sense of duty to protect them. Achieving net zero carbon emissions by 2050 will be a team effort involving everyone in New Zealand. We are committed to working with Toitū Envirocare to ensure we’re doing our part”. PETER JONES, Director, The Landing Wine.*

## WE FOLLOW THREE GUIDING PRINCIPLES

### WHAKAUTE RESPECT

We build relationships through mutual respect. We honour our landscape, heritage, culture, and people, in their common ground and diversity.

### KUMANU CARE

We take care in detail. We constantly question our best, refine the refined, challenge the status quo, and quietly evolve to ensure we are creating an environment where people and nature can thrive.

### TAUTINEI SUSTAIN

We are committed to sustained intergenerational kaitiakitanga.





# Heritage and Wildlife

The Landing stands on some of the most historically significant land in New Zealand. Numerous early Māori settlements were located here, and the region played a key role in early colonial history as the first of the first missionary settlement where Europeans and Māori people lived and traded together. It is also the site of an extensive native bush and wildlife regeneration programme, with more than

1.2 million native trees and shrubs already planted and successful kiwi and pāteke (native duck) protection programmes underway. The Landing's guests can visit restored wetlands, regenerated bush and bird sanctuaries. It gives a rare chance to explore historic sites, engage with The Landing's unique pre-European and colonial heritage, and understand its cultural and environmental legacy for the future.

*“What’s unique about The Landing is the land’s Māori sites, which were self-sufficient farming settlements. Eventually, missionaries arrived, so we have some amazing examples of early settler farming arrangements as well.”*  
**BRETT MICHALICK**, Skipper and Guide





# Wellbeing and Adventure

The Landing's tranquil coastal setting is the perfect place to find adventure on land or sea, or take time out for self-care in a beautiful natural environment.

The Bay of Islands is renowned as a world-class marine playground, with sport-fishing, diving, sealife-spotting, water sports and much more right at The Landing's feet.

On-site facilities include a tennis court, walking and biking tracks, a private gym, with equipment available for biking, kayaking and paddle-boarding.

For those who want to relax

and rejuvenate, spa treatments and massage therapies, yoga lessons, personal trainers and nutritionists can be provided on request at the guests' Residence.

The Residence's hospitality team can arrange any desired activities, trips and personal tours on sea or land, and a private helicopter can be made available on request.





## Peter Cooper

The Landing is the vision and personal passion of Peter Cooper (Ngāti Kahu, Ngāti Kuri and Te Aupōuri), a Northland-born New Zealander who divides his time between New Zealand and the United States. Peter is the founder and executive chairman of Cooper and Company, a private investment firm whose New Zealand interests include the Britomart precinct and The Hotel Britomart in downtown Auckland.





## Quick Facts

- The Landing is the site of the first European settlement in New Zealand, when the Reverend Samuel Marsden settled at Rangihoua Bay with a small group of missionaries under the protection of the Ngāpuhi chief Ruatara.
- Founded in 1999 by Peter and Sue Cooper.
- Four architecturally designed homes, known as The Residences, are set within The Landing's 1000-acre property.
- Cooper Residence was listed in the prestigious Rob Report list among the 50 Greatest Luxury Hotel Suites in the World in 2023.
- At The Landing, a daily menu is designed to suit the guest's tastes, requirements, mood and itinerary by our head chef using the best seasonal ingredients from the property and region.
- The Landing is a fauna and flora sanctuary, attracting a rich native birdlife, including one of the densest kiwi populations in the country, rare ducks and shorebird species.
- Over the last 20 years, The Landing has planted more than 1 million trees and plants in forests and wetlands across the property.
- In 2021, The Landing was certified Toitū carbonzero, meaning we emit net zero greenhouse gas emissions.
- Our 33-acre vineyard is certified by Sustainable Winegrowing New Zealand and managed using their best practices for viticulture.
- The Landing vineyard is the largest in Northland region.









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